

Robotic Customer Support Automation, RCSA™, uses various artificial intelligence technologies to perform the following tasks:



#### Transactions

**RCSA™** can perform transactions such as reservations, purchases, account sign-up and much more.



### Answers to complex questions

RCSA™ can prompt visitors to provide necessary verification information to return answers to complex questions.



### **Feature Identification**

RCSA™ provides real-time responses addressing requests seamlessly across channels and improving the customer experience every step of the way.



#### Customize

RCSA™ is a white label product which gives you the ability to customize the appearance of your ChatBot with your school's mascot and make it your own!

#### For more information:

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Robotic Customer Support Automation, RCSA™ delivers value from day one with savings of 40-60%.

Provides an easy and effective way to engage across digital channels anytime and anywhere.

More than just a FAQ ChatBot: RCSA™ interacts with your institution's business ecosystem and provides value from day one. RCSA™ gathers financial aid information, class registration, and many other items. RCSA™ gives your students an engaging customer service solution that provides the right resources at the right time.



### Understands **customers**

Understands your customers and personalizes every interaction - regardless of when and where they engage with your institution.



## Collect and analyze

Collect and analyze data to improve your service.



### Machinelearning

Human guided machine-learning engine to improve the quality and helpfulness of your ChatBot over time.



### real-time

**RCSA™** can use forms to gather visitor information or log in to back-end systems and provide real-time answers.

# RCSA™ is cognitive and easily adaptable

**RCSA™** interacts with your customer's questions **24/7** to access your business eco systems in order to provide the ultimate experience for your valued customers. Our technology enables you to scale this service without the need to add personnel and is **easily adaptable**.